MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
Lesya Ukrainka Volyn National University
International Communications and Political Analysis Department
International Relations Faculty

SYLLABUS
of a normative academic component
INFORMATION AND ANALYTICAL ACTIVITY IN INTERNATIONAL RELATIONS

BACHELOR Training
Specialty 291 «International Relations, Public Communications and Regional Studies»
Educational and professional programme «International Relations»

Lutsk – 2022

The syllabus of the academic component *Information and Analytical Activity in International Relations*, Education Level *Bachelor*, Field of Knowledge *29 International Relations*, Specialty *291 International Relations, Public Communications and Regional Studies*, Educational and professional programme *International Relations.*

Developer:	**Doctor of Political Sciences, Professor, Dean of the International Relations Faculty, Antonina Shuliak,** **Doctor of Political Sciences, Professor, Head of the International Communications and Political Analysis Department, Nataliia Karpchuk**

Approved
by the Guarantor of Education and Professional Programme:

associate professor Yevheniia Vozniuk

signature

The syllabus of the academic component *International Information and Public Communications* was approved at the meeting of the International Communications and Political Analysis Department
Protocol No. 1 as of August 29, 2022

The Head of the Department: Nataliia Karpchuk

I. The description of academic component

Indicator Name	Field of knowledge, educational and professional programme / education and research program, education level	Characteristics of academic component
Full-time form of education	29 International Relations, Specialty 291 International Relations, Public Communications and Regional Studies, International Relations, Bachelor	**Normative**
		Year of study: I
		Semester: 1ˢᵗ
Number of hours / credits		**Lectures : 22** hours
120 / 4		**Practical classes (seminars) 24** hours **Laboratory classes 26** hours
Individual Student's Work: yes		**Independent work 40** hours
		Consultations 8 hours
		Form of control: exam
Language of study: English		

II. Information about the instructor

Name Nataliia Karpchuk
Scientific Degree Doctor of Political Sciences
Academic Title Professor
Title Head of the Department – Professor of the International Communications and Political Analysis Department
Contacts Natalia.Karpchuk@vnu.edu.ua*, 097 494 3183*
Days Classes according to the schedule (http://194.44.187.20/cgi-bin/timetable.cgi)

III. Description of the academic component

1. **A Course Abstract**

The study of the academic discipline "Information and analytical activity in international relations" involves the study of the organization and conduct of information and analytical work in the field of international relations, the collection of information and its analytical use, the analysis of certain problems in the field of international relations, the specifics of analytics and political forecasting, the features of information and analytical support of state authorities, analytical and synthetic processing of documents (ASPD), methodological aspects of information and analytical work.

2. **Goal and tasks of the academic component**

The goal is to form students' knowledge of the order of organization and conduct of information and analytical work in the field of international relations, to ensure the acquisition of practical skills in collecting information and its analytical use, analyzing problems in the field of international relations.

Tasks of the discipline:
• to form the skills and ability to determine the main factors of information and analytical activity and its influence on the effectiveness of international relations;
• to reveal the forms and methods of creating an information base, monitoring events, and evaluating information;
• to teach how to navigate complex political processes, analyze their course, model and forecast the development of foreign policy of countries, justify the decisions made.

3. Learning outcomes (competencies)

	Effects	Criterion code
General competencies	Ability to learn and master modern knowledge.	**GC 3**
	Knowledge and understanding of the subject area and professional activity.	**GC 4**
	Ability to work in an international context.	**GC 5**
	Ability to generate new ideas (creativity).	**GC 6**
	Ability to apply knowledge in practical situations.	**GC 7**
	Ability to think abstractly, analyze and synthesize.	**GC 8**
	Ability to use information and communication technologies.	**GC 9**
	Ability to communicate in the state language both orally and in writing.	**GC 10**
	Ability to search, process and analyze information from various sources.	**GC 12**
	Ability to be critical and self-critical.	**GC 13**
Special (professional) competencies	Ability to identify features and trends of development, to understand the nature, dynamics, principles of organization of international relations, public communications and / or regional studies.	**SC 1**
	Ability to analyze international processes in various contexts, including political, security, legal, economic, social, cultural and information ones.	**SC 2**
	Ability to assess the state and directions of research in international relations and world politics in political, economic, legal sciences, in interdisciplinary studies.	**SC 3**
	Ability to solve complex specialized problems and problems in the field of international relations, foreign policy, public communications, regional research.	**SC 4**
	Ability to analyze the influence of the world economy, international law and domestic politics on the structure and dynamics of international relations and the foreign policy of states.	**SC 5**
	Ability to analyze international integration processes in the world and on the European continent and the place of Ukraine in them.	**SC 7**
	Awareness of the national interests of Ukraine in the international arena.	**SC 8**
	Ability to analyze the structure and dynamics of international public communications, to identify their impact on the international system, state and public institutions.	**SC 10**
	Ability to analyze the nature and evolution of international organizations, their place in the system of international relations, the main forms and prospects of	**SC 11**

	Ukraine's cooperation with them.	
	Ability to carry out communication and information-analytical activities in the field of international relations (in the Ukrainian and foreign languages).	**SC 12**
	Ability to analyze the activities of international non-state actors and transnational relations.	**SC 13**
Education outcomes	To know and understand the nature and dynamics of international security, to understand the peculiarities of its provision at the global, regional and national level, to know the nature and approaches to solving international and internationalized conflicts.	**EO 02**
	To carry out a description and analysis of the international situation, to collect the necessary information about international and foreign political events and processes from various sources.	**EO 07**
	To collect, process and analyze large amounts of information on the state of international relations, foreign policy of Ukraine and other states, regional systems, international communications.	**EO 08**
	To research the problems of international relations, regional development, foreign policy, international communications, using modern political, economic and legal theories and concepts, scientific methods and interdisciplinary approaches, to present research results, to provide appropriate recommendations.	**EO 09**
	To fluently communicate in the state and foreign languages at the professional level required for professional discussion, preparation of analytical and research documents.	**EO 10**
	To carry out an applied analysis of international relations, foreign policy of Ukraine and other states, international processes and the international situation in accordance with the objectives, prepare information and analytical.	**EO 11**
	To conduct a professional discussion on issues of international relations, international communications, regional studies, foreign policy, to argue their position, to respect opponents and their views.	**EO 13**
	Використовувати сучасні цифрові технології, спеціалізовані програмне забезпечення, бази даних та інформаційні системи для розв'язання складних спеціалізованих задач у сфері міжнародних відносин, суспільних комунікацій та/або регіональних студій.	**EO 14**
	To have the skills to independently determine educational goals and training, finding the necessary educational resources to achieve them.	**EO 17**

4. Structure of the academic component

Name of the content module and topic	Total	Lectures	Seminars	Laboratory classes	Independent student's work	Consultations	Form of control/Grades
Content module 1. Theoretical foundations of studying information, communication and analytics							
Topic 1. Whoever owns information owns the world	6	2	2		2		DS, PM/CM , P 12
Topic 2. Characteristics of information sources	6				4	2	IST/ISW
Topic 3. Communication as a process of interaction	6	2	2		2		DS, PM/CM , P 12
Topic 4. Information and analytical activity	12	2		4	4	2	DS, IST/ISW, P, SGW 12+12
Topic 5. Content of informational and analytical work	10	2	2	2	2	2	DS, PM/CM, P, SGW 12+12
Total for Module 1	40	8	6	6	14	6	
Content module 2. Analytical and synthetic processing of documents (ASPD)							
Topic 6. Source information for IA studies	8	2			4	2	IST/ISW
Topic 7. Methodological aspects of information and analytical work	8		2	4	2		DS, PM/CM, IST/ISW, P, SGW 12+12+12
Topic 8. Methods of analytical and synthetic processing of primary information	8	2	2	2	2		DS, PM/CM, IST/ISW, P, SGW 12+12
Topic 9. Referencing as a process of collating primary information	8	2	2	2	2		DS, PM/CM, IST/ISW, P, SGW 12+12
Topic 10. Preparation of review information	8		2	2	4		DS, PM/CM, IST/ISW, P, SGW 12+12
Topic 11. Preparation of certain types of information documents	8	2	2	2	2		DS, PM/CM, IST/ISW, P, SGW 12+12
Total for Module 2	48	8	10	12	16	2	
Content module 3. Information and analytical support of authorities							
Topic 12. Interaction of politics and media	8	2	2		4		DS, PM/CM, P 12+12
Topic 13. Information provision of state security	10	2	2	4	2		DS, PM/CM, IST/ISW, P, SGW
Topic14. Peculiarities of information and analytical support of state	8	2	2	2	2		DS, PM/CM, IST/ISW, P, SGW

authorities						
Topic 15. Information and analytical structures and world information agencies	8		2	2	2	2	DS, PM/CM, IST/ISW, P, SGW
Total for Module 3	34	6	8	8	10	2	
Total hours / Grades	120	22	24	26	40	8	

Control methods: DS – discussion, DB – debate, T – tests, TR – training, PM/CM – problems/cases management, IST/ISW – individual task/individual work of the student, SGW – work in small groups, MTP/TP – module test paper/test paper, Ab – abstract, analytical note, analytical essay, analysis of the work, P - presentation.

5. Tasks for independent work.

Independent work includes the theoretical study of issues related to the topics of lecture classes that were not included in the theoretical course, or were considered very briefly, their in-depth study according to the recommended literature, as well as the completion of homework in order to consolidate the theoretical material, study the literature for preparation for seminar classes, preparation for the exam.

Components of students' independent work	Hours
Reading literature for classes	8
Research	8
Tasks fulfillment	6
Group activity	4
Preparation of the report / presentation	8
Final test	6
Total hours	**40**

Individual research project

According to the course, students complete the individual research project, which is estimated at 16 points. The task is the following: select a country from the list and analyze the state of the state's information policy.

Countries: USA, Canada, Russia, Japan, China, Baltic States, Poland, Czech Republic, Slovakia, Hungary, Romania and Bulgaria, Germany, France, Great Britain and Ireland, Spain, Portugal, Greece, Italy, Turkey, Iran, Iraq, Afghanistan , Austria, Switzerland and Liechtenstein, Australia, New Zealand, Scandinavian countries, countries of the African continent, Brazil, Venezuela, Egypt, Turkey, Algeria, Syria, India.

IV. Evaluation Policy
The teacher's policy regarding the student

Class attendance is a mandatory component of the grade for which points are awarded. For objective reasons (for example, illness, international internship, participation in scientific events, etc.), training can be arranged (during this period) in online form or according to an individual plan in agreement with the teacher.

In the conditions of martial law or quarantine restrictions, the educational process at the University can be carried out in a mixed form of education, namely: face-to-face in the classroom or remotely in Microsoft Teams .

V. Final Control

According to the course, the student completes three modular control papers, each of which is assessed at 20 points, total - 60 points. The performance of works requires the student to show the acquired theoretical knowledge and approach the projects creatively.

1 MCP - "Read the politician": students watch videos of selected pairs of politicians and make a comparative analysis of verbal and non-verbal communication. Couples: M. Saakashvili and P. Klimkin; D. Trump and A. Merkel; V. Putin and B. Jones; E. Macron and S. Jinping; Kim Jong Un and R. Erdogan.

2 MCP: Essay on "The work of the special services of the USA and the Russian Federation": students watch two films "Red Sparrow" https://kinanema.net/load/filmi_ukrajinskoju/chervonij_gorobec/120-1-0-12837 and "Bridge of Spies" https: //kinanema.net/load/filmi_ukrajinskoju/mist_shpiguniv_2015/120-1-0-6351 and make a comparative analysis of the activities of intelligence, diplomacy and special services in the form of an essay.

3 MCP: to compile a forecast tree of information security problems in Ukraine based on the video of the round table "Information Security at the Modern Stage" (February 27, 2020), organized by the NGO "Communication and Content Security Center"; NGO "Organization for consumer protection in cyberspace" with the assistance of Ukrinform - https://www.youtube.com/watch?v=4N70Rw6TXbs.

The exam is the form of final control. However, if the student has received a total of at least 75 scores for all types of work, he/she may not pass the exam. If he/she has 75 points or more, but wants to improve his/her result, he/she passes the exam. The exam is conducted orally. The exam ticket includes 3 questions. On the exam, the student receives from 0 to 60 scores. The total number of scores for the course is 100. It is formed as the sum of the scores for the current assessment (40 scores) and the final assessment (60 scores).

VI. Grading Scale

Scores	Linguistic Grade	ECTS Grading Scale	
		Grade	Definition
90-100	Excellent	A	outstanding performance
82-89	Very good	B	above the average standard
75-81	Good	C	generally sound work
67-74	Satisfactory	D	not bad
60-66	Sufficiently	E	performance meets the minimum criteria
1-59	Fail	Fx	needed to retake

VI. Recommended literature and Internet resources

Educational and methodological publications

1.   Shuliak A., Shuliak N. Institutional support for ukrainian-polish cross-border cooperation within the framework of euro-regions "Carpathian" and "Bug". *Środkowoeuropejskie Studia Polityczne [Central European political studies].* Wydawnictwo Naukowe WNPiD UAM, Poznań, #2, 2021, p.79-98DOI: 10.14746/ssp.2021.2.5

2.   Shuliak A. Konstankevych I., Kunytskyy M.Use of "the other / alien" image in the strategic communications of the Russian Federation during the russian-ukrainian confrontation (2014-2021). *Przegląd Strategiczny.* Wydawnictwo Naukowe WNPiD UAM, Poznań, 2021. Issue 14. P. 195-210. DOI: 10.14746/ps.2021.1.12

3. Shuliak A. Pavlikha N., Skorokhod I., Tsymbaliuk I., Voichuk M.Security of Sustainable Development in the Post-Pandemic Crisis on the Basis of an Inclusive Circular Econom. *VIII International Scientific Conference on Determinants of Regional Development Pila*, 21-22 October 2021. n. 2, p. 234-245, dec. 2021. http://pes.pwsz.pila.pl/index.php/proceedings/article/view/198 . DOI: 10.14595/CP/02/014.

4. Шуляк А.М. Інформаційно-аналітична діяльність у міжнародних відносинах: навч. посіб. 2-е вид., перероб. і доп. Луцьк : Вежа-друк, 2020. 274 с.

5. Глосарій: навчальний енциклопедичний словник-довідник з питань інформаційної безпеки / за заг. редакцією д. політ. н., проф. А.М.Шуляк., 2019. 580 с.

6. Shuliak A. Using public diplomacy for creating international peace and security on the example of Poland and Sweden. Torun International Studies. Vol 1, No 13, 2020, p.165-175. DOI: 10.12775/TIS.2020.012

7. Shuliak A. Praktyki wdrażania i wsparcia polityki bezpieczeństwa informacyjnego . Inskrypcje. Półrocznik, R. VIII 2020, z. 2 (15), pp. 149-165; DOI 10.32017/ip2020.2.12

8. Шуляк А.М. Медіатехнології під час моделювання образу «іншого» в ідеології «руского міра. Науковий вісник Східноєвропейського національного університету імені Лесі Українки. Луцьк: Вежа-Друк, 2020. –№ 2 (406).С.105-114. (Серія «Міжнародні відносини»).

9. International and National Security: Politics, Information, Ecology, Economy: collective monograph/ed. by A. Mytko. Lutsk: МРВР "Hordon", 2018. 320 p.

10. Митко А.М., Кольцова І.І. Інформаційна безпека в контексті введення інституту інформаційного комісара (омбудсмена) в Україні. Медіафорум : аналітика, прогнози, інформаційний менеджмент: збірка наукових праць. Чернівці: Чернівецький національний університет, 2018. Том 6. С. 142-152

11. Митко А.М., Кольцова І.І. Інформаційний тероризм як інструмент впливу на інформаційний конформізм в глобальному середовищі. Політичне життя. №2. 2018. Вінниця: ДонНУ імені Василя Стуса, 2018. С. 135-139. DOI 10.31558/2519-2949.2018.2.22

12. Митко А. Пропаганда й маніпуляції в інформаційній сфері. Науковий вісник Східноєвропейського національного університету імені Лесі Українки. Луцьк: Вежа-Друк, 2018. № 1 (374). С.59-64. (Серія «Міжнародні відносини»).

2.

Basic literature

1. Karpchuk N. The Russian Federation Propaganda Narratives. *Torun International Studies*, Vol.1, № 14, 2021, p. 19-30. http://dx.doi.org/10.12775/TIS.2021.002

2. Karpchuk N. Information and Communication policy in a Wartime: the Case of Ukraine. *Historia i Polityka*, № 40 (47), 2022, p. 125-140.

3. Yuskiv B., Karpchuk N. Linguistic Landscape and the Monolithic Nature of the EU. *Ankara Avrupa Çalışmaları Dergisi – Ankara Review of European Studies* (WoS), 2020, Vol. 19, # 2, pp. 641-676. http://aacd.ankara.edu.tr/wp-content/uploads/sites/462/2021/02/C19S2YuskivVeKarpchuk.pdf

4. Yuskiv B., Karpchuk N., Khomych S. Media Reports as a Tool of Hybrid and Information Warfare (the Case of RT – Russia Today). *Codrul Cosminolui* (Scopus), Issue 1, Vol. 27, 2021, p. 235-258. http://codrulcosminului.usv.ro/CC27/1/12.html

5. Yuskiv B., Karpchuk N. Dominating Concepts of Russian Federation Propaganda Against Ukraine (Content and Collocation Analyses of Russia Today). *Politologija* (Scopus)**,** 2021, № 102, Issue 2, p. 116-152. https://www.journals.vu.lt/politologija/article/view/24506

6. Yuskiv B., Karpchuk N., Pelekh O. The Structure of Wartime Strategic Communications: Case Study of the Telegram Channel Insider Ukraine. *Politologija,* (Scopus)**,** 2022, Vol. 107 (3), p. 90-119, https://www.journals.vu.lt/politologija/article/view/28365/28762

7. Мороз О. Як не стати овочем. Інструкція з виживання в інфопросторі. Х.: Віват, 2021, 208 с.

8. Терещук В. Політичні проблеми розвитку глобальної медійної системи в пост біполярний період. К. : Таксон, 2019, 350 с.

9. HACKS, LEAKS AND DISRUPTIONS. RUSSIAN CYBER STRATEGIES. 2018. Edited by Nicu Popescu and Stanislav Secrieru. URL: https://www.iss.europa.eu/content/hacks-leaks-and-disruptions-%E2%80%93-russian-cyber-strategies

10. International and National Security: Politics, Information, Ecology, Economy**:** collective monograph / Ed. by Mytko A. Kyiv: SPME "Hordon", 2018. 320 p.

Internet resources

1. http://www.kmu.gov.ua/ – Кабінет міністрів України. Інформація про уряд України, органи влади, новини.

2. www.mfa.gov.ua – Міністерство закордонних справ України.

3. www.ucipr.kiev.ua – Український незалежний центр політичних досліджень.

4. www.kmv.gov.ua/divisions.asp – Київська Міська Державна Адміністрація. Інформаційно-аналітичне управління.

5. www.un.kiev.ua – ООН в Україні.

6. www.osce.org – Організація з безпеки та співробітництва в Європі (ОБСЄ).

7. www.coe.kiev.ua – Рада Європи на Україні. Документи Ради Європи.

8. www.bc.kiev.ua – Британська Рада на Україні.

9. www.ria.com.ua – Портал українських газет.

10. www.press.org.ua – Портал українських газет.

11. uamedia.visti.net – Сервер української преси UaMedia.Visti.Net.

12. www.zerkalo-nedeli.com – Сайт міжнародного суспільно-політичного щотижневика «Дзеркало Тижня».

13. www.for-ua.com – Інтернет-газета «ForUm».

14. http://www.dstu.gov.ua – Держстандарт України.

15. http://www.stc.gov.ua/ – Держкомітет зв'язку та інформатизації України. Новини галузі, програми, проекти, законодавчі документи.

16. http://www.ucrf.gov.ua – Український державний центр радіочастот «Укрчастотнагляд».

17. http://www.lutsk.ua - Луцька міська рада

18. http://www.voladm.gov.ua - Волинська обласна державна адміністрація

19. http://volynrada.gov.ua - Волинська обласна рада

20. http://volynnews.com - «Волинські новини»

21. http://www.zik.com.ua - Західна інформаційна корпорація